

Membership & Investment Levels

A level to suit every member

The Adelaide Convention Bureau understands that all members have varying needs, objectives, sizes and budgets; therefore we have designed a membership package to cater for a diverse range of member services. The Bureau can recommend a level suitable for your business, so make an appointment with the Membership Manager.

	Platinum	Gold	Silver	Bronze
Membership Investment (exclusive of GST)	\$4,600.00	\$2,300.00	\$1,150.00	\$570.00
Business Leads				
Marketing Directory	Monthly	Bi-Monthly	Half Yearly	-
Business Leads: Referrals	Immediate	Immediate	Immediate	Immediate
Bidding				
Bid Outcome & Win Notifications	✓	✓		
Member Exclusive Bid Partner Opportunities with Adelaide Convention Bureau	✓	✓	✓	✓
Inclusion in Adelaide Convention Bureau Documents	Client Driven 1st Priority	Client Driven 2nd Priority	Client Driven 3rd Priority	Client Driven 4th Priority
Client Site Inspections				
Opportunity to Host Client Accommodation for Site Inspections	✓	✓		
Opportunity to Participate in Client Site Inspections	Client Driven 1st Priority	Client Driven 2nd Priority	Client Driven 3rd Priority	Client Driven 4th Priority
Sales & Marketing Opportunities				
Opportunity to Attend Adelaide Convention Bureau Interstate and International In-market Activities	✓			
Team Adelaide & Conventions Adelaide Priority Participation	✓			
PR & Cooperative Marketing Opportunities on Key Initiatives and Achievements	✓			
Destinational Marketing Kit for Bidding	✓			

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Sales & Marketing Opportunities continued				
Opportunity to co-exhibit at tradeshows (AIME, TABEE, IMEX, PAICE, etc)	✓	✓		
Opportunity to host Adelaide Convention Bureau Business Hours	✓	✓		
Opportunity to present your company to Adelaide Convention Bureau team	✓	✓	✓	
Opportunity to sponsor Destination SA	✓	✓	✓	✓
Opportunity to exhibit and attend Destination SA	✓	✓	✓	✓
New member profile in Adelaide Convention Bureau Newsletter	✓	✓	✓	✓
Opportunity to provide articles for Adelaide Convention Bureau Newsletter	8	4	2	1
Member services directory category listing	5 Categories	4 Categories	3 Categories	2 Categories
Opportunity to advertise in Adelaide Convention Bureau's key marketing publications	At cost	At cost	At cost	At cost
Listing on Adelaide Convention Bureau's website	Dedicated web page + 2 images + logo + hyperlink	Dedicated web page + logo + hyperlink	Listing + 30 word description	Listing
Listing within member services directory (included in Event Planner's Guide)	100 words logo included	60 words logo included	30 words	Listing
Networking Opportunities				
Complimentary invitation to Platinum Industry Lunch and Bureau Golf Day	1			
Invitation to Adelaide Convention Bureau workshops/ seminars (informative training about Adelaide Convention Bureau services)	✓	✓	✓	✓
Complimentary invitations to Adelaide Convention Bureau Annual Breakfast	2	1	At cost	At cost
Complimentary invitations to each Adelaide Convention Bureau Business Hours (networking event)	5	3	2	1

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Information				
Annual report listing with logo	✓			
Access to ICCA Global Industry information	✓			
Access to industry information and statistics	✓	✓		
Access to personal membership tutorials from the membership team	✓	✓	✓	✓
Password to access exclusive members area on website	✓	✓	✓	✓
Receipt of Adelaide Convention Bureau newsletter	✓	✓	✓	✓
Annual report distribution	✓	✓	✓	✓
Complimentary copy of Adelaide Convention Bureau Membership database	4	2	At cost	At cost
Distribution of information through the membership database	Monthly	Quarterly	Half yearly	Once
Other Benefits				
Involvement in Team Adelaide forums	✓			
Provision of Adelaide Convention Bureau logo and decal (terms and conditions apply)	✓	✓	✓	✓

Prices are GST exclusive

- New Member Administration Fee \$110.00
- The Membership Fee for CBD Hotels, Motels and Apartments at Platinum & Gold level is based on size: number of rooms, venue size or a combination. Please contact the Membership Manager for applicable fees.
- Venue members located within a 5km radius of the CBD must join at minimum Gold level membership
- PCO's / Meeting Managers are required to join at a minimum level of Gold Membership
- Regional Members, as defined by the South Australian Tourism Commission's Regions are entitled to a 50% discount off any membership level

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