



**ADELAIDE CONVENTION BUREAU APPOINTS NEW ACCOUNT MANAGER AND  
MEMBERSHIP MANAGER**

The Adelaide Convention Bureau has announced the appointment of Andrew Houey who is joining the company's sales & marketing team as Account Manager. In the position, Mr Houey will be responsible for attracting and securing convention, corporate meeting and incentive opportunities for Adelaide and South Australia from Asia as well as the Canberra and Brisbane markets.

Andrew joins the Adelaide Convention Bureau from Scene Change where in his role as Technical Director he was responsible for account management and the delivery of client events throughout Australia. Andrew holds a Bachelor of Commerce (Marketing) and although originally from Melbourne, considers himself a true South Australian after living here for the past 16 years.

In welcoming Andrew to the team, Damien Kitto, Chief Executive of the Adelaide Convention Bureau said "We're thrilled to attract a person of Andrew's experience and creativity – a highly desirable attribute in these challenging and competitive times. He is a valuable addition his skills and our sales and marketing team."

Upon commencing in his new role, Mr Houey said "I am very excited to be given the opportunity to join the team at the Adelaide Convention Bureau. I look forward to strengthening our relationships within the Asian, Brisbane and Canberra markets and increasing Adelaide's market share moving forward."

Cara Finneran has been with the Adelaide Convention Bureau for the past 2 years and was originally appointed as the Administration/Receptionist Executive in 2008.

In March 2009 Cara was promoted to Sales Executive Assistant and most recently Membership Manager. Damien Kitto, Chief Executive of the Adelaide Convention Bureau said "It has been great to appoint someone from within the bureau and with Cara's personality and commitment, we are confident our Members will welcome her as their new contact.

Upon commencing her new role, Ms Finneran said "I am very excited to be joining the Membership team and look forward to serving our members and strengthening our relationships to see us all work together in true 'Team Adelaide' tradition".