ADELAIDE
SOUTH AUSTRALIA...

Be surprised!
Adelaide, South Australia has undergone a vast transformation, resulting in world class infrastructure and a new vibrancy whilst keeping its unique authentic approach.

This area is developing as Australia’s best connected business, events and entertainment precinct, offering a lively and highly integrated riverside space for delegates to meet and do business by day and be entertained by night. A recent investment of $5bn has been made to Adelaide’s Riverbank. Complementing these developments is a world leading Health and Medical Research Institute, and other key health and medical developments, cementing Adelaide’s reputation as a hub for related conventions. Several new hotels, an expanded retail precinct and the Victoria Square redevelopment are just some of the other developments enhancing Adelaide’s global reputation as the complete convention city.

The Adelaide Airport is one of Australia’s fastest growing airports with new routes through China Southern and Qatar Airlines and with several new hotels opening, Adelaide is an ever growing destination that is quickly positioning itself as a vibrant, contemporary city. The ability for Team Adelaide partners to support specific events is a unique advantage for a boutique destination and is often referred to as a small city with a large infrastructure.

Adelaide is the gateway to some of Australia’s most celebrated wines, cuisine, festivals and natural wonders of our landscape. Adelaide is a safe and secure destination. With blue skies, fresh air, open spaces and a highly connected and easy place in which to do business, Adelaide looks forward to surprising and delighting you and your guests.
Central to this phase of exciting new infrastructure is the re-development of Adelaide's Riverbank - home to the Adelaide Convention Centre, Adelaide Festival Centre, Adelaide Casino, BioMed City, hotels and surrounding plazas.

Australia's best connected

BUSINESS, EVENTS & ENTERTAINMENT PRECINCT

Be connected...

with close proximity of ADELAIDE'S precincts & regions
South Australian industry is diverse, innovative and powerful, creating the ideal environment for successful business events. The South Australian Government recognises the great importance of welcoming major conventions and other business events to Adelaide and is committed to enhancing Adelaide’s international profile in the business, professional and scientific world.

The Adelaide Convention Bureau and industry partners work closely with Government to support South Australia’s economic priorities by targeting and attracting conventions that align to the objectives of a state where people and business thrive. Organisers of such conventions may draw on significant support and networks across Adelaide, South Australia.

Be inspired... with the global leaders of industry and innovation

ADELAIDE
South Australia - Leading Industries and Specialties

South Australia is home to world renowned academics, researchers, practitioners and educators from astronauts to award winning professors who continue to influence and inspire.
As a key component of the Riverbank Precinct, Adelaide is creating the largest BioMed City, one of the largest life sciences clusters in the Southern Hemisphere.

ADELAIDE’S BioMed CITY
fertile ground for conventions

This significant development has created fertile ground for successful international and domestic conventions in the fields of health, medicine and related sciences.

It is also an initiative that adds great strength to the Bureau’s ‘Conventions Adelaide’ program which offers organisers a direct line to leading specialists and institutions operating within their field across Adelaide, Australia and the Asia Pacific.
NEW ROYAL ADELAIDE HOSPITAL
One of the largest and most advanced hospitals in the world, the new RAH will provide tertiary-level care and statewide services for patients and will feature:
- 800 beds with all overnight bedrooms being single rooms with private ensuites.
- A fleet of robots to help more supplies and equipment around the hospital.
- Ambulances sending patient data ahead of arrival and test results available on monitors in patient rooms.

SAHMRI
With state-of-the-art laboratories and equipment, the South Australian Health and Medical Research Institute (SAHMRI) has attracted hundreds of researchers, practicing and producing world-leading medical and technology innovation and nurturing a new generation of scientists, researchers and educators.

HEALTH AND MEDICAL SCIENCES BUILDING
The University of Adelaide Health and Medical Sciences Building will support medicine, nursing and dentistry students as well as approximately 400 health sciences researchers. Opening in early 2017, the facility will continue to build on the 130-year partnership between the University of Adelaide and the Royal Adelaide Hospital.

HEALTH INNOVATION BUILDING (HIB)
The University of South Australia’s Health Innovation Building will house the Centre for Cancer Biology, an alliance between the University and SA Pathology, developing links between the UniSA Community and up to 250 of Australia’s top researchers who are working to develop a more in-depth understanding of cancer and health issues.

The Centre has a specific focus on fundamental research that is relevant to many types of cancer, as well as the research of blood-related cancers, such as leukaemia and lymphoma.
Prepare yourself to be surprised by vibrant, clean and safe Adelaide, South Australia, with its unprecedented level of infrastructure and development.

The $5bn Riverbank development project includes the largest BioMed City in the Southern Hemisphere, the Adelaide Convention Centre, Adelaide Casino and Festival Plaza redevelopment.

This will be supplemented with an increase in hotels with distinguished brands like the Sofitel, Marriott and Sheraton planning to be developed in the near future increasing Adelaide’s capacity to over 6,500 rooms available to delegates and organisers across Adelaide’s CBD. This level of infrastructure coupled with South Australia’s iconic food and wine will continue to surprise business events delegates and incentive groups for years to come.
MAJOR PROJECTS

ADELAIDE CONVENTION CENTRE
A $400 million 2-stage redevelopment of the Adelaide Convention Centre has significantly increased the capacity and flexibility with the end result being three distinct interlinked buildings.

The last stage is scheduled for completion in mid 2017 and will include a multi-purpose, state-of-the-art facility with plenary capacity of up to 3,500 seats.

This redevelopment positions the Adelaide Convention Centre as one of Australia's most versatile, technologically advanced and appealing event spaces.

ADELAIDE FESTIVAL CENTRE
Adelaide's iconic Festival Centre has commenced a $90 million re-development with improvements to the building's exterior and an internal technical upgrade. The outcomes of the project will enable the Adelaide Festival Centre to continue to attract the biggest and best shows and events to Adelaide.

ADELAIDE CASINO
The Adelaide Casino has embarked a $350+ million investment to a state-of-the-art, 6-star hotel complex, offering services for the high end consumer. The new building will be presented with a coherent architectural expression including a layered, wave linear glazed form, referencing the nearby River Torrens.
Be delighted...

with celebrated wine, cuisine, festivals and natural wonders of South Australia

Adelaide, South Australia offers fresh and exciting alternatives for organisers and their guests.

Here are 10 things you need to know about experiences across this vibrant and authentic destination.

1. South Australia is home to some of the world’s best wine with experiences to match. Over 200 cellar doors are within an hour’s drive of Adelaide.


3. South Australia offers incentive experiences not available anywhere else in the world, be it swimming with great white sharks or cuddling a koala.

4. Eyre Peninsula is Australia’s seafood capital. Less than an hour’s flight and you could be in the heart of Australia’s seafood that would grace any first class restaurant in the world.

5. Asia Pacific’s most unspoilt wilderness is Kangaroo Island, just a stone’s throw from Adelaide.
Adelaide and wider South Australia offers versatile and inspiring event spaces for gala events, whether large or small.

With the largest under-cover produce markets and the annual Tasting Australia Festival, Adelaide is a foodies paradise.

Home to pristine beaches. South Australia has 5,067 kms of pristine coastline that is perfect for unique events or that ideal getaway.

Adelaide has shut down streets for VIP events. Imagine what can be tailored for you.

Iconic brands matched by short distances and a willingness to provide a bespoke experience - the perfect blend!

Adelaide, the gateway to bespoke events and memorable pre and post touring.

Contact the Adelaide Convention Bureau for further information:

E: sales@adelaideconvention.com.au
W: www.adelaideconvention.com.au