



9 Venues, Over 34,000 Bed Nights And \$33m To SA

It's 'Mad March' For The Conference Industry

From Migration to Medicine, Superannuation to Science, these are the genres of some of the conferences to be hosted by Adelaide from February to April with a list of some of the key events below.

These key events will bring thousands of delegates from interstate and overseas to 9 different venues across Adelaide – importantly they will add more than \$33m to the state visitor economy and afford our hotels over 34,000 bed nights.

“Mad March is undoubtedly a busy and vibrant time in Adelaide. At the same time the conference industry is ramping up, so it does attract events who want to afford their delegates that festival experience as part of their overall conference” said Damien Kitto, CEO Adelaide Convention Bureau.

Another added benefit to conference guests having a taste of our peak Festival time is that they may well return another year with friends or family members as it has been shown categorically that business delegates will return to a destination for leisure purposes.

For any information on the below events, please contact Sue Hill - suehill@fosterhill.com.au

Start Date	Event Name	Guests	Venue	Bed Nights Generated	State Economic Benefit	Genre	Speaking
3/02/2016	Financial Conference	1600	Adelaide Convention Centre	9268	\$8,258,779	Economics/Finance/Banking/Accounting	-
15/02/2016	Nursery & Garden Industry Australia National Conference 2016	250	Hilton Adelaide	794	\$742,545	Agriculture/Horticulture/Aquaculture	TBC

17/02/2016	Innovation in Legal Practice	200	The Playford Adelaide	613	\$446,541	Law	The Honourable Justice Thomas Gray Supreme Court of South Australia, Adelaide
24/02/2016	Self Managed Super Fund Association Conference 2016.	1200	Adelaide Convention Centre	4596	\$4,603,402	Economics/Finance/Banking/Accounting	-
6/03/2016	12th International Fumigants and Pheromones Conference and Workshop	200	Adelaide Convention Centre	751	\$557,876	Environment	TBC
8/03/2016	Urban Development Institute of Australia (UDIA) National Congress 2016	500	Adelaide Convention Centre	2013	\$1,774,315	Urban Planning	Dr Philip Lowe Deputy Governor Of The Reserve Bank Of Australia
8/03/2016	Project Evaluation 2016	150	InterContinental Adelaide	351	\$343,755	Mining/Energy	Jacqui Coombes FAusIMM Principal, Coombes Capability
8/03/2016	Uncontrolled Migration	200	Adelaide Convention Centre	600	\$490,845	Migration	Ambassador William Lacy Swing of the United States and Director General of the International Organization for Migration (IOM)
16/03/2016	CMSF 2016 Australian Institute of Superannuation Trustees conference	1000	Adelaide Convention Centre	3714	\$3,578,920	Economics/Finance/Banking/Accounting	Melody Hobson, President Ariel Investments

30/03/2016	AusACPDM Conference 2016 Australasian Academy of Cerebral Palsy and Developmental Medicine conference	500	Adelaide Convention Centre	1841	\$1,940,803	Medical/Health	Professor Tom Chau. Tom Chau, PhD, PEng, is Vice President of Research, Holland Bloorview Kids Rehabilitation Hospital, Director of the Bloorview Research Institute, the Raymond Chang Foundation Chair in Access Innovations, and a full Professor in the Institute of Biomaterials and Biomedical Engineering at the University of Toronto.
30/03/2016	Australian Women Pilot's Association Annual Conference 2016	100	Victor Harbor	402	\$364,866	Other	-
31/03/2016	Paint Place Conference 2016	200	Hilton Adelaide	584	\$897,225	Unspecified	-
1/04/2016	Explain Pain 3 2016	200	Stamford Grand Adelaide	849	\$745,090	Medical/Health	Francis J. Keefe, Professor of Psychology & Neuroscience and Professor in Medicine of Medicine, Rheumatology and Immunology and Professor of Anaesthesiology and Member of Duke Cancer Institute

							Psychology and Neuroscience
7/04/2016	Adolescent Success Study Tour 2016	28	Majestic Roof Garden Hotel	152	\$85,693	Education	
8/04/2016	IRSE (Institute of Railway Signal Engineers) AGM and Technical Conference 2016	120	Stamford Grand Adelaide	318	\$313,038	Engineering	
15/04/2016	Subway 2016 Australasian Convention	1000	Adel Convention Centre	3184	\$4,007,390	Franchise/Direct Selling	RAGHU MARWAHA Development Agent & MUO Franchisee USA
20/04/2016	Quality in Postgraduate Research (QPR) 2016	300	National Wine Centre	953	\$891,054	Education	TBC
28/04/2016	National Architecture Conference 2016	1100	Adelaide Convention Centre	3117	\$2,931,002	Architecture/ Building/ Construction	Thomas Fisher - professor in the School of Architecture, the Dayton Hudson Chair in Urban Design at the University of Minnesota, and Director of the Metropolitan Design Center at the College of Design, USA