

## CANCER CARE EXPERTS PUT THE SPOTLIGHT ON ADELAIDE

Adelaide will host 1000 world experts in the field of Supportive Care in Cancer from 23<sup>rd</sup> June which presents a number of exceptional opportunities for our own experts in this field as well as bringing about welcome tourism dollars in this traditionally quiet time of year. The event is one of 26 to be held during winter that the Adelaide Convention Bureau has bought to the state and that will create 355 jobs and add almost \$46m to our visitor economy.

The MASCC/ISOO (Multinational Association of Supportive Care in Cancer/International Symposium on Supportive Care in Cancer) conference (23-25 June) will bring about a fantastic opportunity for local experts in the genre to network and showcase our developments in this field to national and international delegates.

The Adelaide Convention Bureau, in conjunction with Professor Dorothy Keefe, Professor of Cancer Medicine at the University of Adelaide and Immediate Past-President of the Multinational Association of Supportive Care in Cancer (MASCC), bid for and won this prestigious conference for Adelaide back in 2013. Over its three day duration, the event will create 36 jobs and add \$4m to the state's visitor economy as well as provide around 4900 bed nights for our hotels. Many delegates will arrive early or extend their stay for leisure purposes which is great news for our retailers, bars, restaurants and local attractions.

The Adelaide Convention Bureau has been actively targeting business events within the Health Sciences genre on the back of our world class BioMed City and its proximity and connectivity to the Adelaide Convention Centre and Riverbank precinct.

"This genre hosts the largest number of conferences in the world – we're fortunate to have amazing facilities that position Adelaide as the best city in Australia to host such lucrative events which in addition to visitor dollars, also attract investment and skilled migration opportunities. In the past financial year, we've hosted 45 such events in Adelaide" said the Adelaide Convention Bureau's CEO Mr Damien Kitto.

Professor Dorothy Keefe said, "hosting MASCC/ISOO 2016 presents a fantastic opportunity for Adelaide to showcase first hand, the work we are undertaking at our BioMed city and Universities within this field. Supportive care is ultimately about improvements in care, management of the side effects of cancer treatment – both physical and psychological, prevention of secondary cancer, prolong survivorship, and maximization of quality of life."

With much of our research across the cancer continuum making ground-breaking inroads and gaining world-wide recognition, to have leaders in the field of Cancer Care from around the world visit Adelaide is invaluable.

A full list of events to be held in Adelaide to end August is below

Date	Event	Delegates	Venue
3/06/2016	College of Intensive Care Medicine of Australia and New Zealand (CICM) 2016 Annual Scientific Meeting	450	Adelaide Convention Centre
7/06/2016	The Australasian Institute of Mining and Metallurgy (AusIMM) International Uranium Conference 2016	250	Adelaide Convention Centre
7/06/2016	NILS Conference 2016	300	Adelaide Oval

15/06/2016	AAPAE (Australian Association for Professional and Applied Ethics) 2016 Annual Conference	90	University of SA City West
17/06/2016	Australian Association of Consultant Pharmacy ConPharm 2016	300	Hilton Adelaide
17/06/2016	LRTASA (Livestock & Rural Transporter's Association of SA) State Conference	250	Adelaide Entertainment Centre
23/06/2016	MASCC/ISOO (Multinational Association of Supportive Care in Cancer) International Symposium on Supportive Care in Cancer	1000	Adelaide Convention Centre
26/06/2016	Australian Earth Sciences Convention (AESC) 2016 (23rd AGC)	600	Adelaide Convention Centre
4/07/2016	Animal Production 2016	250	Stamford Grand Adelaide
5/07/2016	Climate Adaptation 2016 (National Climate Change Adaptation Research Facility)	450	Adelaide Convention Centre
7/07/2016	AATE/ALEA National Conference 2016 (Australian Association for the Teaching of English)	700	Adelaide Convention Centre
10/07/2016	2016 AFCC (Australian Federation of Civil Celebrants) National Conference	160	Stamford Grand Adelaide
11/07/2016	Palaeo Down Under 2 Conference	150	University of Adelaide
21/07/2016	ILM 2016: Science, Religion and Art in Islam	300	University of Adelaide
24/07/2016	Australian Wine Industry Technical Conference 2016	1000	Adelaide Convention Centre
1/08/2016	ACRA (Australian Cardiovascular Health & Rehabilitation Association) 2016 26th Annual Scientific Meeting	250	Hotel Grand Chancellor Adelaide on Hindley
2/08/2016	10th Australia & New Zealand Endovascular Therapies Meeting (ANZET16)	700	Adelaide Convention Centre
4/08/2016	Cardiac Society of Aust & N Z Annual Scientific Meeting 2016	1700	Adelaide Convention Centre
5/08/2016	2nd International Respiratory and Sleep Medicine Conference	150	Hilton Adelaide
11/08/2016	Anglican Schools Australia (ASA) Conference 2016	250	Adelaide Convention Centre
19/08/2016	Romance Writers of Australia Conference 2016	300	Stamford Grand Adelaide
21/08/2016	25th International Geophysical Conference and Exhibition	700	Adelaide Convention Centre
25/08/2016	2016 Leading Learning and Caring Conference	375	Adelaide Convention Centre
26/08/2016	Multiple Sclerosis Nurses Australasia (MSNA) 2016 Conference	110	Stamford Grand Adelaide
29/08/2016	ALIA Biennial National Conference 2016	800	Adelaide Convention Centre
29/08/2016	Aglow National Conference 2016	650	Adelaide Oval

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