

MORE THAN 86,000 BEDS TO MAKE

The Adelaide Convention Bureau's calendar of events July – September has revealed just how many beds will require making over the three-month period and whilst your average teen would shudder at the thought, Adelaide Hotel operators are thrilled at the concept.

Over 18,000 visitors will head to Adelaide during the 3-month period, they'll be here for a combined 86,296 nights – all to attend any one of no less than 50 conferences!

The highlights of this 3-month period include delegates attending the most prestigious Craft Brewers Conference in Australia (from 10 July). INCOSE-17 (from 17 July) will see some of the greatest engineering minds in the world coming to share their knowledge and learn about our local achievements and universities and then there's the big one - Adelaide's largest ever conference, the 68th International Astronautical Congress. It will take up every square meter of the newly upgraded Adelaide Convention Centre from 25 September and will attract over 3,500 delegates into Adelaide.

\$86m will be added to the state's visitor economy by these visitors, which will include pre and post conference touring and if you're coming from across the world, odds are you want to have a look around at our wine regions, our restaurants and other attractions before heading back home!

Damien Kitto, CEO, Adelaide Convention Bureau said "we're looking forward to this quarter with the big highlight of course being the International Astronautical Congress which has been almost a decade long project for the Bureau to secure for Adelaide. INCOSE17 is another event we were thrilled to win – whilst it's not an overly large event, the prestige and opportunities it presents for our universities and local industry is absolutely colossal."

So, here's cheers to the brewers, thanks for coming and sharing your intellect INCOSE engineers, International Astronautical visitors and every other of the 18,000+ conference delegates coming our way before the end of September.

On the flip side, spare a thought for the hotel house staff making over 86,000 beds, the baristas who will make over 100,000 cups of coffee, the kitchen hands washing tens of thousands of pots and pans – the taxi drivers, the audio visual engineers, hotel bellhops, retail staff and bar tenders looking after all these visitors. Think of the market gardeners picking all the fresh food, the copious amount of wine to be poured and the fishermen out there catching all the fish. Spare a thought for the chooks laying oh so many eggs and the Adelaide waiters serving everyone three meals a day for every one of the 86,000+ days the visitors are here and so much more..... the numbers are staggering

International and National Conference business – it's great for South Australia

See the full **Adelaide Events Calendar with dates, delegate numbers, bed nights, economic values, event genres and more**

<https://www.dropbox.com/sh/wp2tabx0xaan1r2/AADUKKNd8mmTq7bxo5QCDvmLa?dl=0>

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