

Vale Bill Spurr AO



No-one has left a larger footprint on the South Australia's visitor economy than Bill Spurr. His loss is a tragedy for South Australia.

Bill was a man of firm resolve who embraced change for the better; and he delivered. Bill leaves an extraordinary legacy and he did this at all times with humility and kindness.

Bill served the State in many positions including leading the AHA, ACB, Tourism and AVMC, and taking a defining role in Trade and Education, and it was in the mid-nineties he led a group of dedicated State leaders and economists to drive a highly successful business event, major event and tourism strategy for the future.

Bill was unflappable no matter the significance of what was before him.

I was proud to work for and with him across many economic areas.

The ACB's thoughts are with his family.

Jim Kouts Chair ACB, Director AVMC